

SNOW CONCEPTS

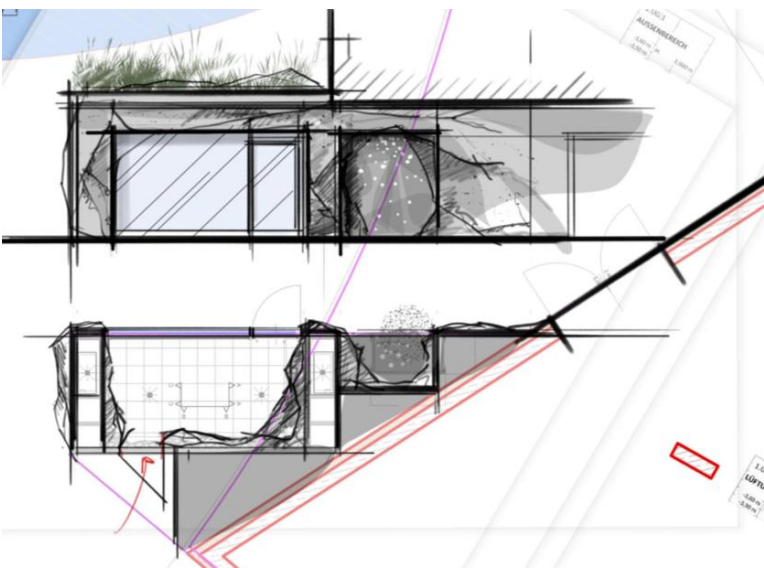
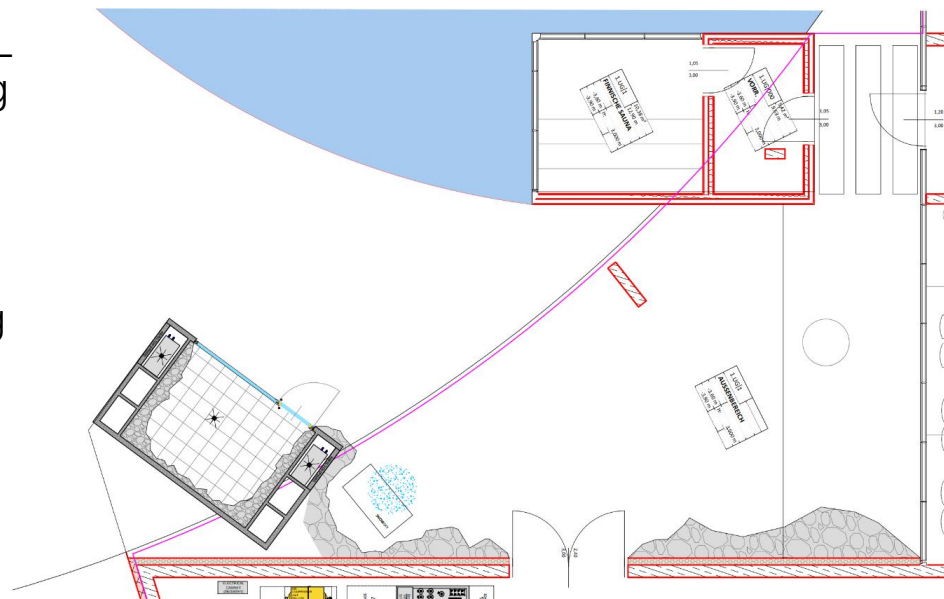
and realized projects



Snow is the perfect link between active or passive warming up and regeneration. The cold brings the body back into balance after heat.



We create holistic COOL
DOWN AREAS elevating
the cold part to
something more
exciting, reestablishing
the balance within the
contrast therapy offering



HOTEL KRALLERHOF

Austria



The most exclusive way to cool down in the SNOWROOM at -10°C.

ALPINE COOL DOWN



SUCCESS STORIES

SPA & WELLNESS



Hotel Gartner

„Customers can expect surprises, marvel at the experience, and take positive steps for their health. Above all, they'll encounter something entirely new, unlike anything they've ever experienced before.”

Florian Gartner
Hotel proprietor



Hotel Tritone



Hotel Erica



Hotel Weinegg

SNOWROOM custom design



TECHNOALPIN[®] INDOOR



Experience winter outdoors
all year round with snow by
the pool.

SPLASH AND SPA TAMARO

Switzerland





Cool down under the
soothing snowfall.

BURGHOTEL OBERLECH

Austria



HOTEL TRITONE

Italy



GROTTA
DELLA NEVE

HOTEL TRITONE

Italy

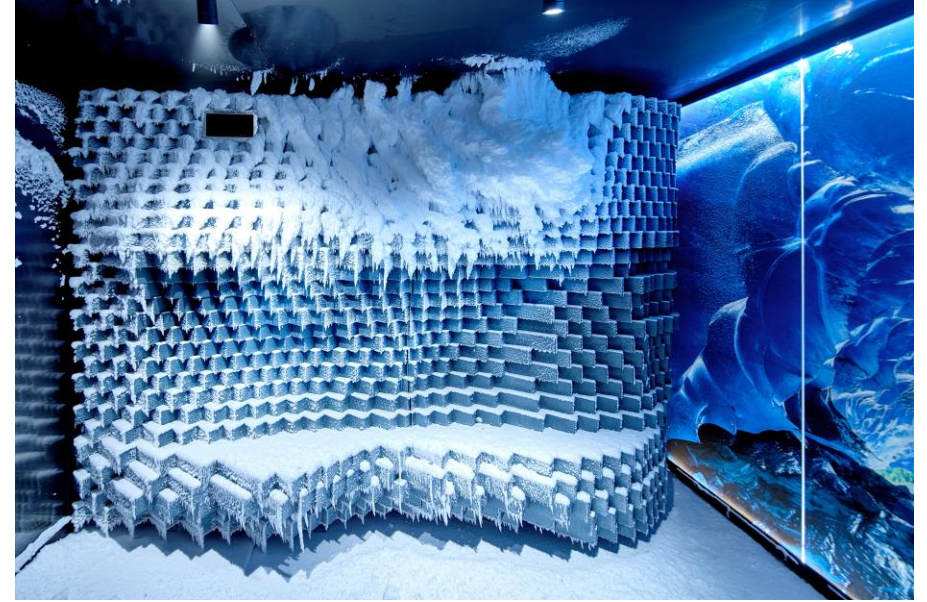


HOTEL TRITONE

Italy

ALPENROSE FAMILUX RESORT

Austria



Social Contrast Therapy

Heat and cold, sauna and snow—
for a revitalizing, community-driven
wellness experience.

HOTEL ERICA

Italy



HOTEL GARTNER

Italy

SNOWROOM

HOTEL WEINEGG

Italy





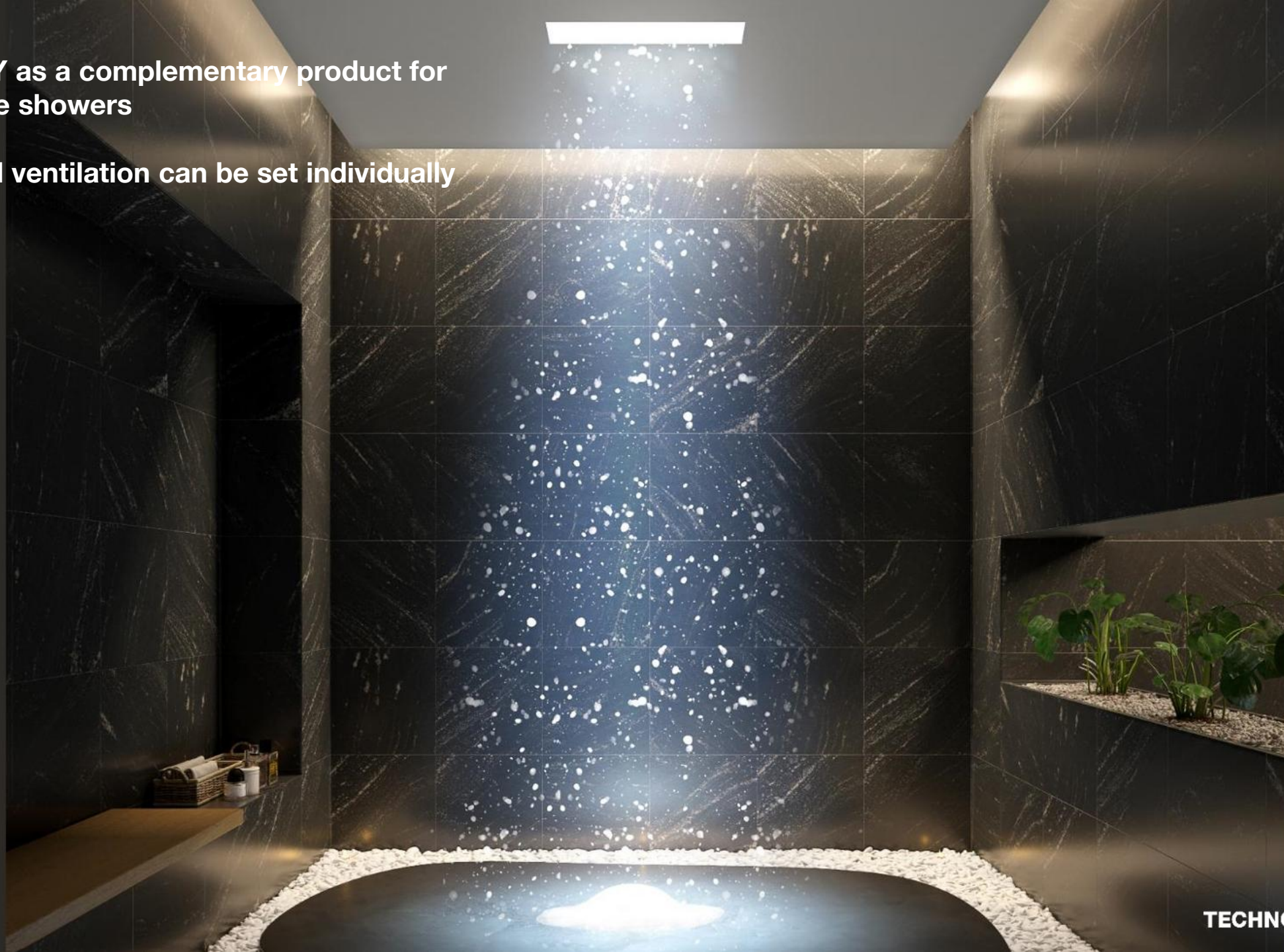
THE WOODLOCH LODGE

Pennsylvania, US



**SNOWSKY as a complementary product for
experience showers**

Lights and ventilation can be set individually

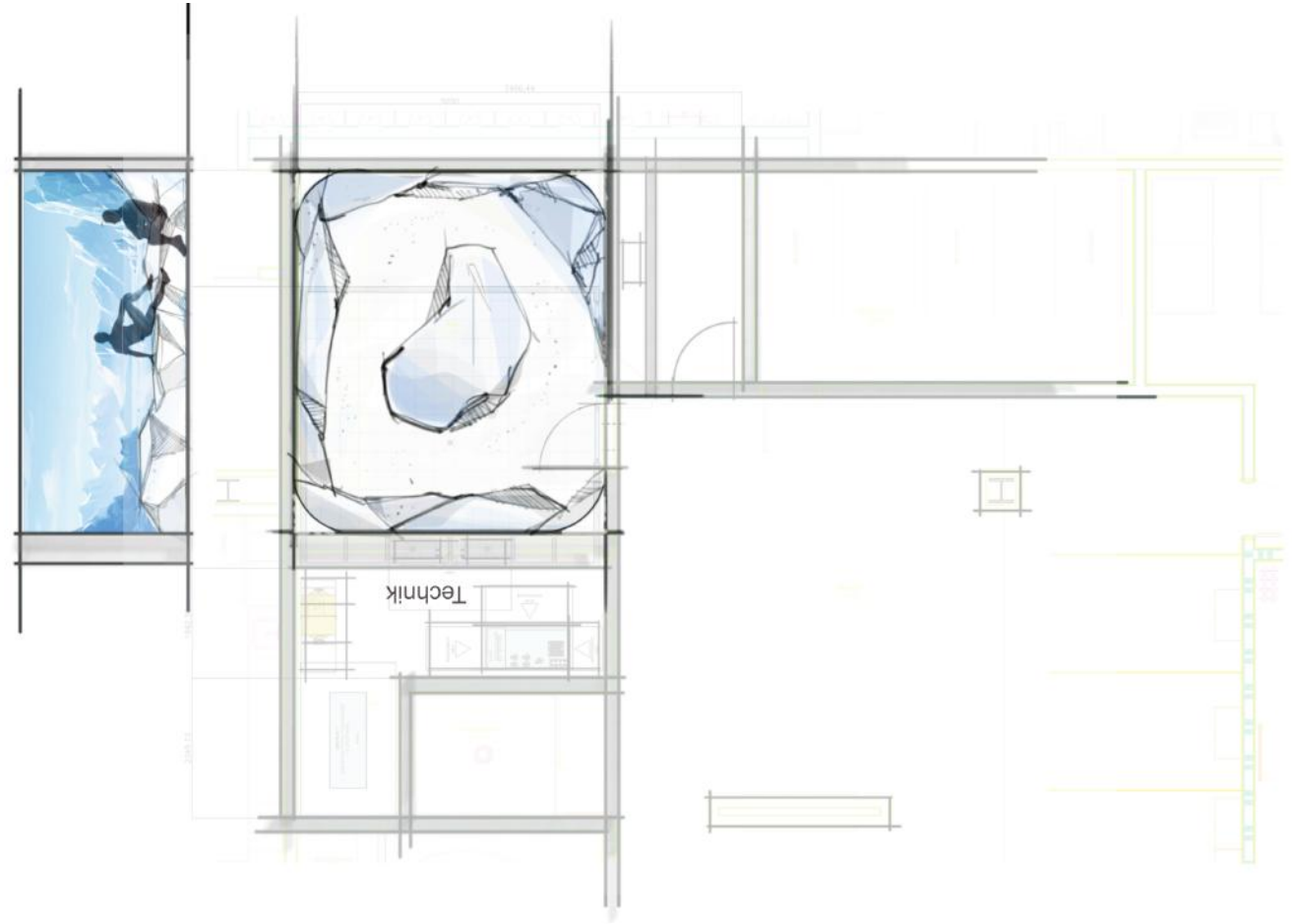
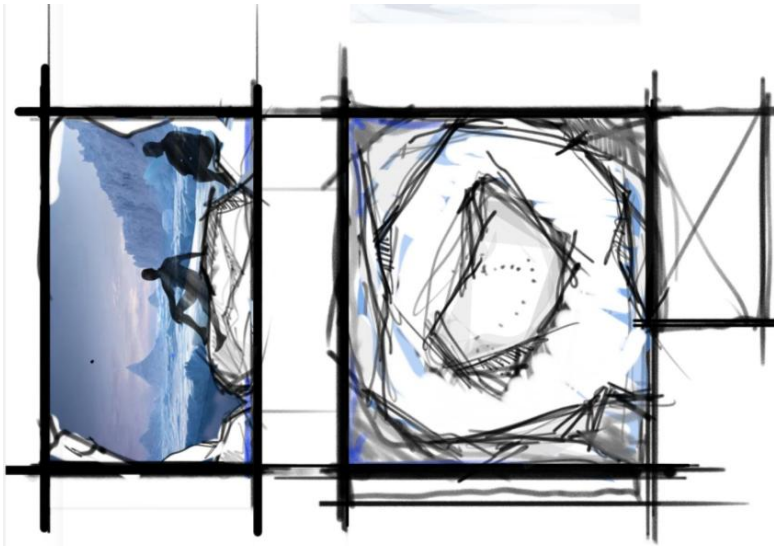


PREIDLHOF

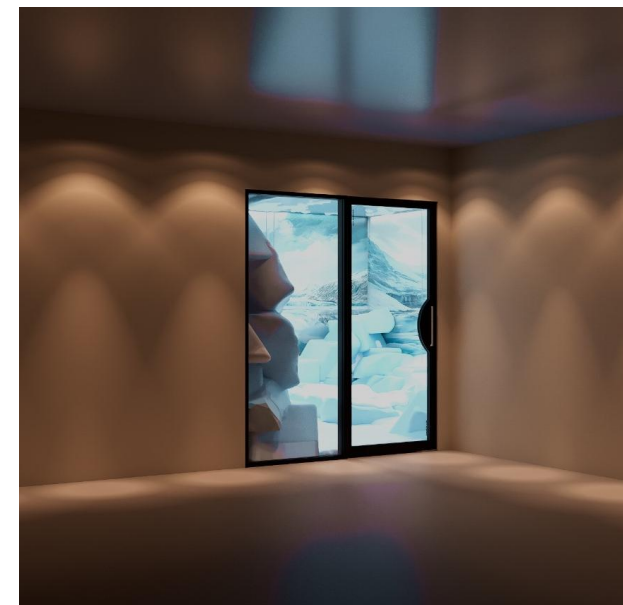
Italy



First idea of
recalling nature



A concept
inspired by the
Arctic landscape



OLYMPIAPARK MUNICH

Germany



TECHNOALPIN INDOOR

DORMY HOUSE

UK



TECHNOALPIN® INDOOR

Training in different temperature zones: Cold stimulates muscle regeneration.





SUCCESS STORIES

FITNESS



Heuwaage Basel



J Club by Jumeirah Dubai



EMF Australia



Fitnesspark National Luzern



Cooling down while practicing mindful breathing in yoga.



Cooling down the most
luxurious and private way.

LONG ISLAND BRISBANE

Australia



TECHNOALPIN INDOOR

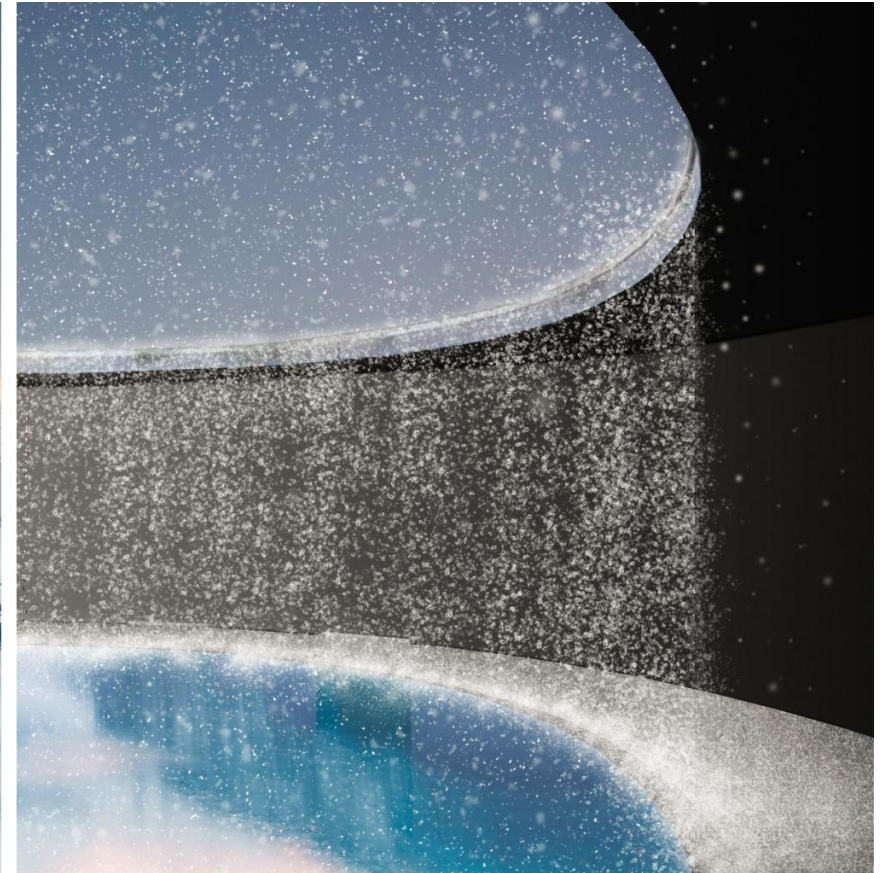
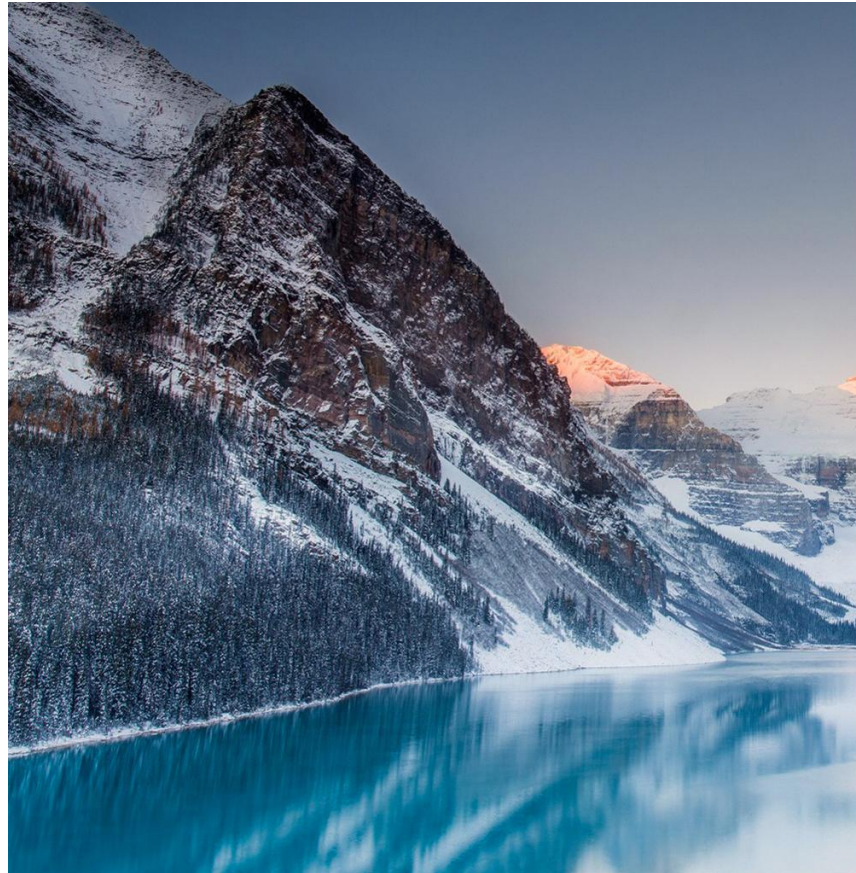


An invigorating cooldown:
The falling snowflakes invite
you to gently and efficiently
cool down after exercise.



BIOPHILIC DESIGN

The power of Nature



Biophilic design concept elaborated in collaboration with
Studio Giuliana Salmaso.



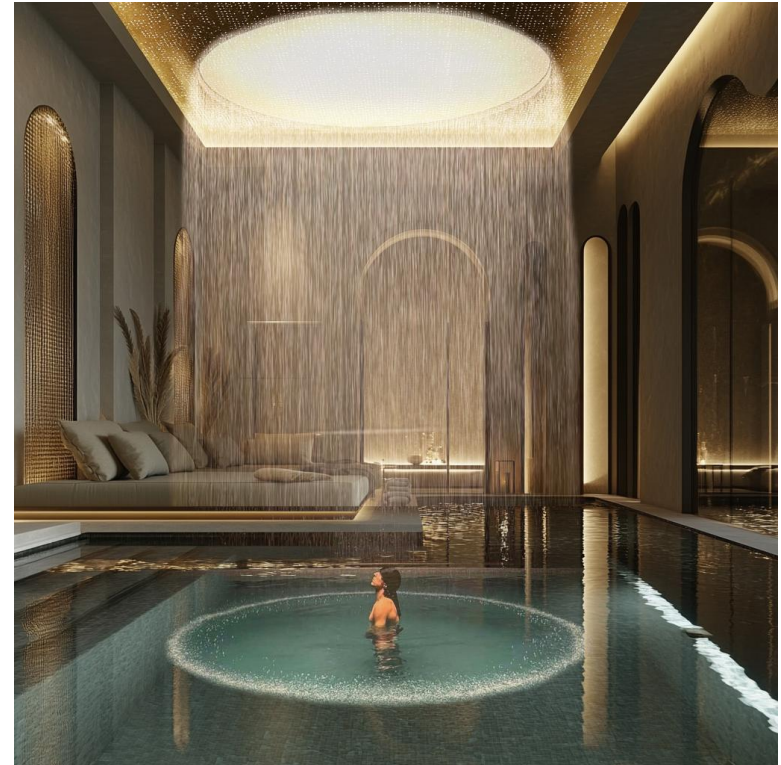


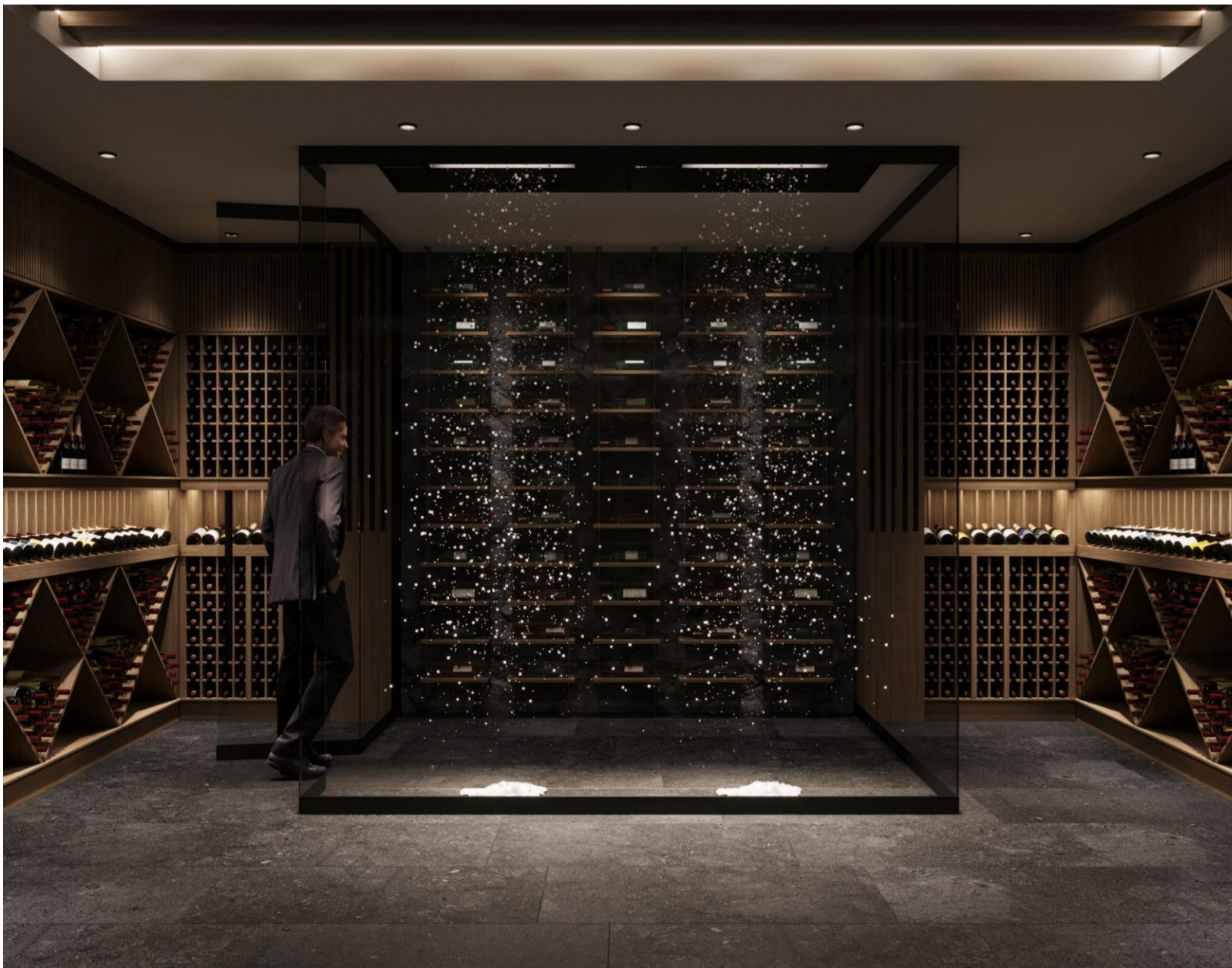
An exclusive experience for hotels and gastronomy: the naturally falling snow creates a luxurious and soothing ambiance.

Snow creates innovations in experience design.









Between wine and dinner, the snowfall is an exclusive spectacle.





Discover the perfect harmony
between the flicker of the fire
and the soothing snowfall.

Elevating Mountain Destinations with Year-Round Snow Experiences





„The snowfall, authentically cascading from the ceiling, enchants our guests, young and old alike.”

Carla Rumler
Curator Swarovski Crystal Worlds



Creating memorable
shopping experiences



SUCCESS STORIES RETAIL





THANK YOU